

## MODERN FORMS OF FUTURE DESIGNERS PREPARATION TO THEIR PROFESSIONAL CAREER DEVELOPMENT

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technologies of developing education, technologies of personal orientation to education, method of projects, game modelling, training technologies, technologies of career coaching

**Abstract**

In the article the problem of use of the acmeological technologies for training of future designers to the development of a professional career in the system of vocational education is exposed, career and professional plans of young people, their ideas about professional career, criteria of its successful realization are analyzed. The use of these technologies in educational process is considered to be effective as personality zones of development of future specialists become the object of technology

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The development of human resources is becoming the main factor of production of contemporary society, the reserve of its economic growth and competitiveness. In the nearest decades in the first and foremost plan of historical scene will be countries, which can ensure the development of human resources [1]. One of the most important aspects of human resources is educational level, the willingness of a person to the professional self-realization, the development of a professional career. The modern career themes is the subject of sociological researches, management, psychology and today it is seriously investigated in pedagogics. Every science submits to the first plan of studying its aspect in particular, in sociology the great importance is drawn to social aspects in al, management – to organization in al, Psychology and Pedagogics – to aspects of a personality. Social aspect. It is an idea about career from the point of view of the society. Organization al aspect of a career is connected with functionary and professional success.

Personal aspect foresees considering a career from the position of an individual. In Pedagogics a career is studied, in the first place, through such a conception as professional self-determination, professional self-conception, self-realization and preparing for a career progress in the context of a professional self-realization [2].

The development of a professional career is becoming actual in the condition of dynamic and global changes of the modern society but it is the very complex process for designers because a professional self-determination is

going on without full and efficient idea about this subject [6]. Young people must overcome the way from the subjective career (its realizing, planning) to the real objective career.

We made the study of designers ideas about a professional career in our investigation, analyzed their in career and plans, determined the standard of their professional values. Furthermore, we carried out to the questionnaire of young people on the determination of principal criteria of successful professional career. So, the first were called “business acumen initiative”(70,4%), “willingness to take up the responsibility” (44%), “skill to organize a collective body” (41%), “ professionalism” (34%), “the quality of education”(34%), “character, strong will”(33,3%), `to know how to reach a success”(30%). The special attention was payed to the information, that 74% of respondents estimated negatively their own possibilities to make progress in their professional career. The analysis of career orientations of future designers proved their unreadiness to self dependent work, low level of information poor, adaptability to the modern job market.

So, it actualizes the problem of perfection of preparing of future specialists to the development of a professional career in the system of vocational education.

The perfection of the system of professional preparing of future designers to the career development is possible with the introduction of acmeological technologies, where the objects of technologization are becoming the personal zones of development, methods of preparing to a successful career and

professional formation. The main aim of using of acmeological technologies in professional training of future designers to the development of a career is forming in a self-consciousness of a person the demanded necessity in professional self-development and self-realization in professional field. The main task of acmeological technologies is the actualization of professional and personal self development with the help of special methods and psychological technics. Acmeology introduces to the system of training of future designers ideology of progressive professional formation, purposeful career orientation, readiness to professional self-realization.

Acmeological technologies are the technologies of developing education technologies of personality oriented training, method of projects, game modeling, training technologies, career-coaching technologies.

Let's consider the principal forms of acmeological technologies. The psychological mechanism of educational process becomes the principal object of attention in organizing the developing education in studying of professionally oriented series of disciplines. It gives the possibility of comprehension by future designers the importance of education in the development of a career. Such an approach determines the value of the career preparing, that becomes available in the conditions of training at a vocational educational institution and raises its prestige.

The result of using the acmeological technologies in the system of vocational education is the formation of readiness of future designers to the development of professional career, taking into consideration their individual personal qualities. It is very important for realization of a modern polyvariant career, the main thesis of which prove the unicity of its realization for every designer.

Not less significant in the context of the acmeological theory are the technologies, called "method of projects". These technologies promote the development of integrated knowledge and skills of a personality from different fields, provide the use of various methods of training, ensure the orientation for apprehensive, independent, educational activity of future designers. The realization of this method is going on with the use of research method and is of great educational and practical importance for the formation of the career maturity of a future designer.

In the process of preparing of future designers to the career progress the great importance is attached to "Game modeling", that completely changes the technology of training "Game modeling" is the variative form of training, which ensures the intercommunication of imitative modelling and role behaviour of participants in the process of solving pattern tasks of enough high level of problematics. Game modelling reveals individual career potential of future specialists, makes it possible to overcome psychological barriers in personal contacts with different people, furthers improving of the career important personal qualities. For instance, in game modelling "Take me to work" future specialists master skills of self-marketing, it is very important for further successful employment. Such acmeological technologies develop key career competence, individual qualities, which influence on the quality of the process of preparing for the development of a professional career.

The subject of acmeology in the process of training of future designers for career development is the problem of achieving the top of the career mastership, because it stimulates the highest possible orientation. On the creative self-realization profession for reaching "acme" in the progress of a professional career it is necessary to have the maximum of self-mobilization and it demands the reflective self-regulation. The reflexive self regulation is possible under the condition of the use of training methods of education, aimed at the advancing of a career readiness and improving the interpersonal relations [3]. Such training technologies must be aimed at the formation of psychological readiness for the realization of a professional career. Such training technologies as team-building, trainings with elements of individual psychotherapy and psychocorrection, sensitive trainings, video-trainings presented themselves very efficiently. The principal peculiarity of acmeological training is the program goal orientation. It demands every-day studying and analyzing practice needs and using of constructive, communicative and organizational activities, which are professionally important for a career progress. More over we see the transition from comprehensive motivation to professional, which ensures the gradual transition to self-regulation and self-organization in prospective career activity.

In such developed countries as USA, Great Britain, Japan and others despite the differences in the principles of organization and methods of operation are proposed various career coachings in different fields of activity, which are very efficient in the improvement of a career mastery, in the formation of the positive professional image. The analysis of the experience of other countries with the widespread acmeological service shows, that it provides the valuable and full psychological and acmeological service, gives the effective professional assistance to the future specialists of different professions [5].

Career coaching is a kind of a personal coaching. It helps future designers to solve many problems in a career development; namely in the investigation of a career; development of habits of the passage of the interview and formation of a personal confidence; creative job search strategies; writing the resume; appreciation of personal strong qualities; personal marketing and branding, appraising of future employers, conducting the talks about salary.

Instructors of coaching are responsible for the strategy “connection – explanation – obligations”, which must be followed by future specialists. In this system the connection provides harmony of a person in the professional formation, the connection with an employment agency. A future specialist acquires knowledge and skill “to self himself (herself) profitably” during the practice; to carry on telephone talks efficiently; to advertise own abilities and achievements. The explanation includes the studying of career goals of a personality; revealing of

correspondence of values of an individual to his career; exposing necessary knowledge and skills for a success in a professional work; finding out the interests, which will be transformed into efficient work. The obligation is aimed at drawing up a plan of action and responsibility for its realization. The career coaching is the practical application of own knowledge and the formation of self-presentation.

Based on the foregoing, it should be noted that acmeology introduces into the system of training of future designers the purposeful career orientation and the formation of readiness to future professional self-realization. The principal task of acmeological technologies actualization of a personal and a professional self-development with the help of special methods and psychological technics. Technologies of developing education, personal orientation to education, method of projects, game modelling, training technologies, technologies of a career coaching are referred to acmeological technologies.

The main aim of using of acmeological technologies in the professional training of future specialists is the formation in self-consciousness of an individual demanded necessity in professional self-development and career progress. The peculiarity of acmeological technologies is the program goal orientation, which provides the positive career motivation of future specialists, the formation of their career competence. Acmeological approach to technologies of training allows to advance the system of training of future designers and to improve the quality of vocational education.

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**Реферат**

**Сучасні форми підготовки майбутніх дизайнерів до розвитку професійної кар'єри**

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**КЛЮЧОВІ СЛОВА:**

технології розвиваючого навчання, технології особистісно орієнтованого навчання, метод проектів, ігрове моделювання, тренінг-технології, технології кар'єрного коучинга

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У статті розкрито проблема використання акмеологічних технологій підготовки майбутніх дизайнерів до розвитку професійної кар'єри в системі професійної освіти. Проведений аналіз кар'єрних і професійних планів молоді, визначені їх уявлення про професійну кар'єру, критерії успішності реалізації. Обґрунтовано використання акмеологічних технологій в навчальному процесі, де об'єктом є технологізації стають особистісні зони розвитку майбутніх фахівців. У педагогічній науці кар'єру вивчається в першу чергу через такі поняття, як професійне самовизначення, професійна Я-концепція, професійна самореалізація і підготовка до кар'єрних процесів в контексті професійної самореалізації. Аналіз кар'єрних орієнтацій молоді засвідчив про невідповідність їх до самостійних дій, низький рівень інформованості, слабкої адаптивності на сучасному ринку праці. Основною метою використання акмеологічних технологій в професійній підготовці майбутніх фахівців до розвитку кар'єри є формування в самосвідомості особистості затребуваної необхідності в професійному саморозвитку і самореалізації у сфері професії. Основним завданням акмеологічних технологій є актуалізація розвитку особистісного і професійного "Я" за допомогою спеціальних прийомів і психологічних технологій. Акмеологія привносить до системи підготовки майбутніх фахівців ідеологію прогресивного професійного становлення, цілеспрямованої кар'єрної орієнтації, готовності до професійної самореалізації.

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**Реферат**

**Современные формы подготовки будущих дизайнеров к развитию профессиональной карьеры**

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В статье раскрыта проблема использования акмеологических технологий для подготовки будущих дизайнеров к развитию профессиональной карьеры в системе профессионального образования. Проведен анализ карьерных и профессиональных планов молодежи, определены их представления о профессиональной карьере, критерии успешности реализации. Обосновано использование акмеологических технологий в учебном процессе, где объектом технологизации становятся личностные зоны развития будущих специалистов. В педагогической науке карьера изучается в первую очередь через такие понятия, как профессиональное самоопределение, профессиональная Я-концепция, профессиональная самореализация и подготовка к карьерным процессам в контексте профессиональной самореализации. Анализ карьерных ориентаций молодежи засвидетельствовал о неподготовленности их к самостоятельным действиям, низком уровне информированности, слабой адаптивностью на современном рынке труда. Основной целью использования акмеологических технологий в профессиональной подготовке будущих специалистов к развитию карьеры есть формирование в самосознании личности востребованной необходимости в профессиональном саморазвитии и самореализации в сфере профессии. Основным заданием акмеологических технологий есть актуализация развитие личностного и профессионального "Я" с помощью специальных приемов и психологических техник. Акмеология привносит в систему подготовки будущих специалистов идеологию прогрессивного профессионального становления, целеустремленной карьерной ориентации, готовности к профессиональной самореализации

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